



CLICK THE WORLD

Tendencias digitales en el

Periodismo Internacional y las Relaciones Internacionales

Escuela Diplomática - Julio 2015 - Myriam Redondo, @globograma

1. MEDIOS

2. SOCIOPOLÍTICA

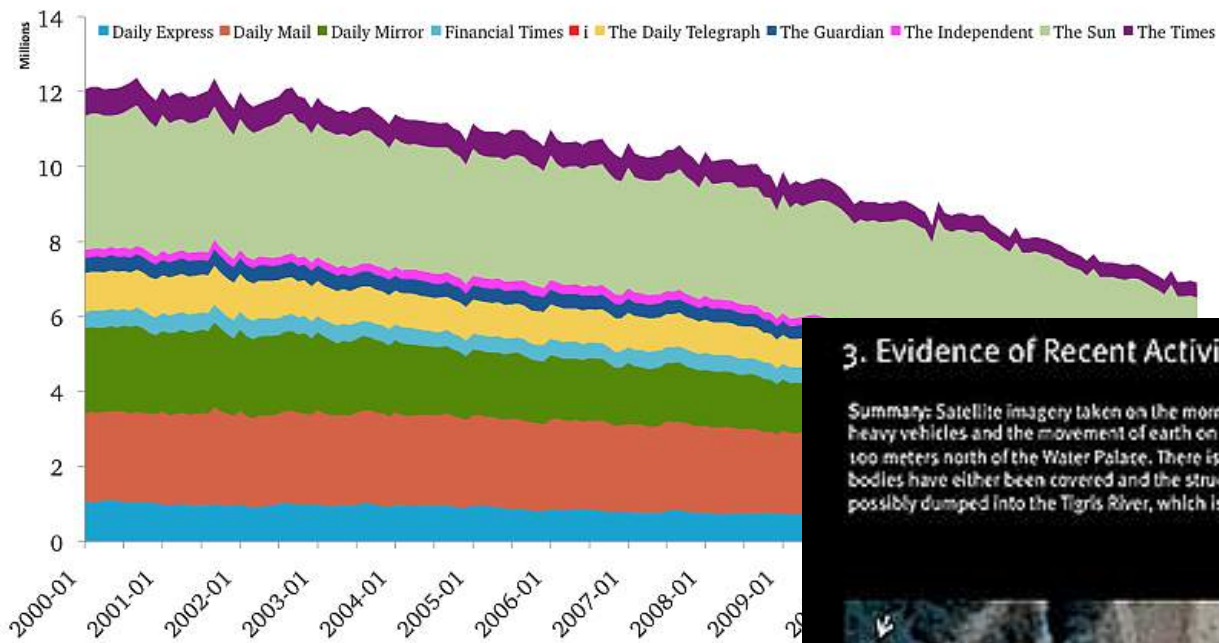
3. PERSONAS / PERIODISTAS

MEDIOS INTERNACIONALES

1a Agonía mediática

UK newspaper circulation decline, Jan 2001 - May 2014

Source: ABC, abcquickview.newgrove.com



3. Evidence of Recent Activity at Execution Site No.1 Near the Water Palace, Tikrit

Summary: Satellite imagery taken on the morning of June 16, 2014 shows indications of recent ground activity consistent with the movement of heavy vehicles and the movement of earth on the field identified from ISIS photos as the location of the two execution trenches, approximately 100 meters north of the Water Palace. There is no indication in the satellite imagery of bodies in shallow trenches as seen in the photos. The bodies have either been covered and the structure of the graves is difficult to detect in the satellite imagery or the bodies were removed – possibly dumped into the Tigris River, which is less than 100 meters away.



Satellite image taken on the morning of September 29, 2013.



Satellite image taken on the morning of June 16, 2014.

1b Tendencias: renovarse o morir

Facebook's Plan to Take Over the News Business

And why no one will stop it.

By Will Oremus



To: The Masthead

From: Newsroom Innovation Team

Subject: Our recommendations

Six months ago, at the request of Jill and Dean, this team of journalists began studying our newsroom and the changing digital landscape with the goal of making recommendations about where The Times can improve.

This effort comes at a moment when The Times is buzzing with innovative new initiatives. NYT Now is changing the way our journalism is presented on mobile devices. Cooking is reimagining our service journalism for digital platforms. Times Insider is pulling back the curtain on how our journalists work. The Upshot combines smart analysis, writing and data visualization with personality.

Even as we celebrate success in these new areas, our mandate was to look further into the future and ask what else we should consider to foster innovation around our core: The New York Times and the world-class journalism we produce day after day.

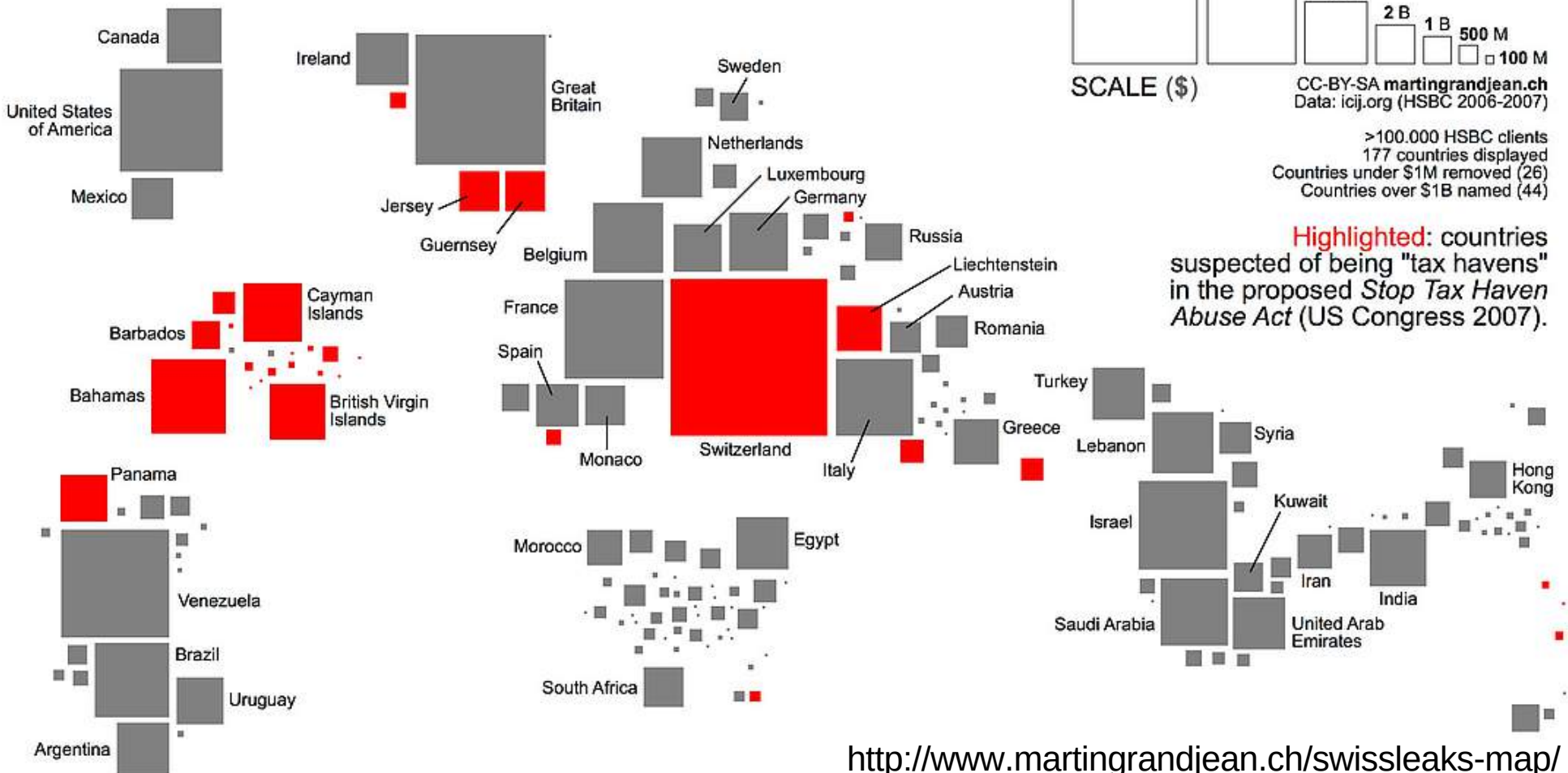


1C

Data journalism & dataviz

SWISS LEAKS | Globalized finance

Mapping leaked HSBC amounts by country.



<http://www.martingrandjean.ch/swissleaks-map/>

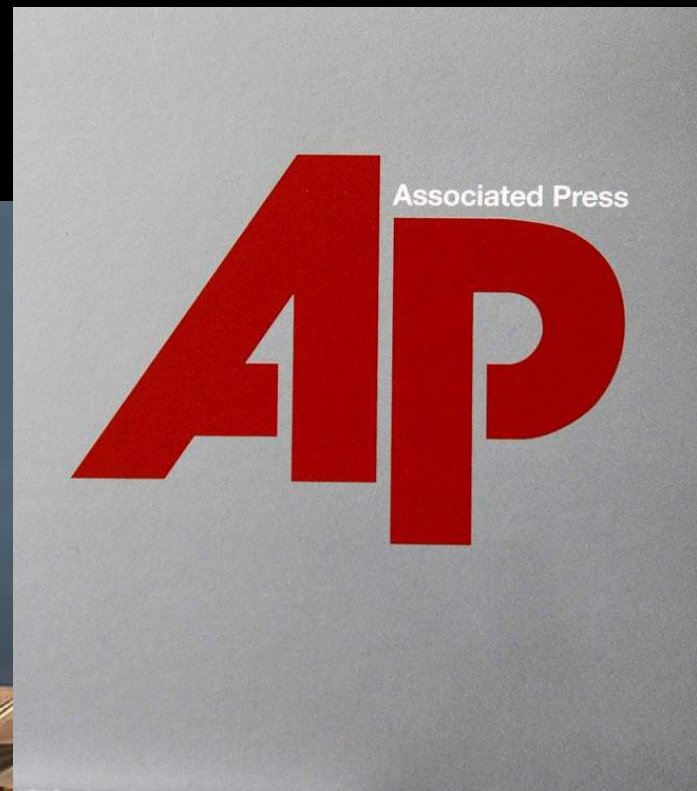
1d Drones y wearables



The Guardian

CNN

1e Robots. Realidad virtual



1f Instantaneidad

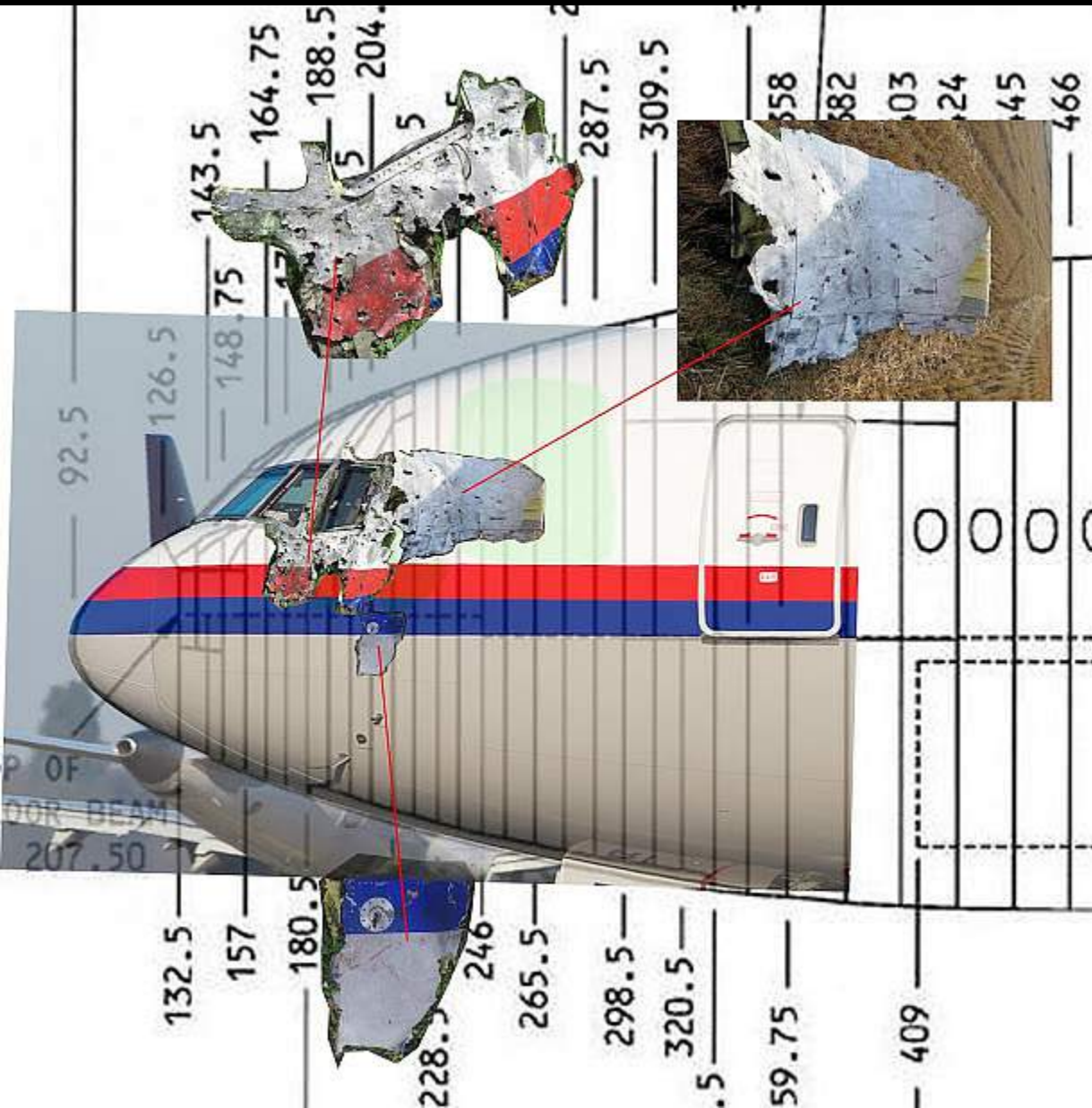


Periscope

Explora el mundo a través de los ojos de otra persona.



1g Crowdsourcing / verificación



Jordi Mir

Eliot Higgins

1h Crowdfunding

¿ES NECESARIA LA INFORMACIÓN
INTERNACIONAL?

ESTA ES VUESTRA RESPUESTA:

MECENAS

682

CONSEGUIDOS

40.010 EUROS

GRACIAS

Crónicas de larga distancia

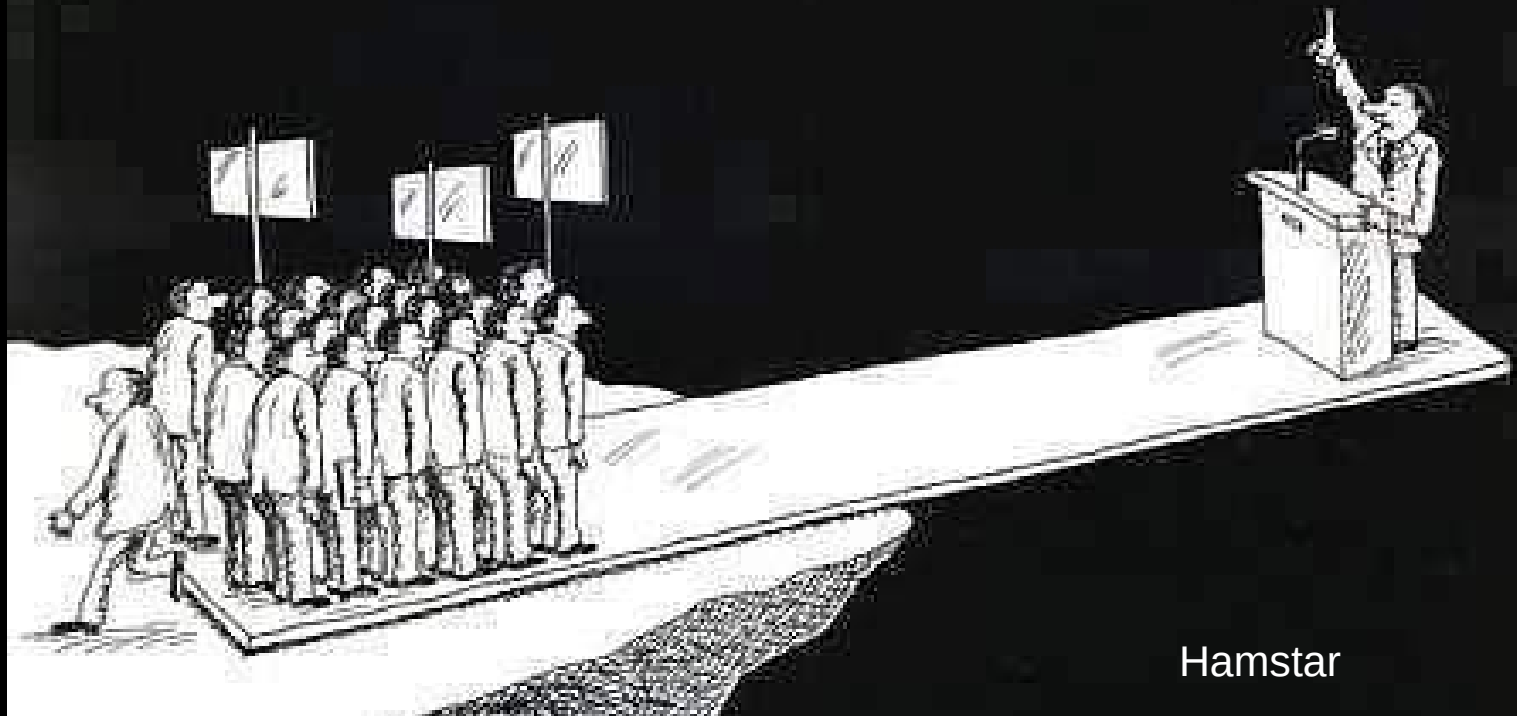


SOCIOPOLÍTICA INTERNACIONAL

2a

People have the power (¿?)

**THE PEOPLE DON'T KNOW
THEIR TRUE POWER.**



2b Malestar virtual



#Hologramsforfreedom

2C Sentimiento social



Cristina Cubas 

@dwcubas

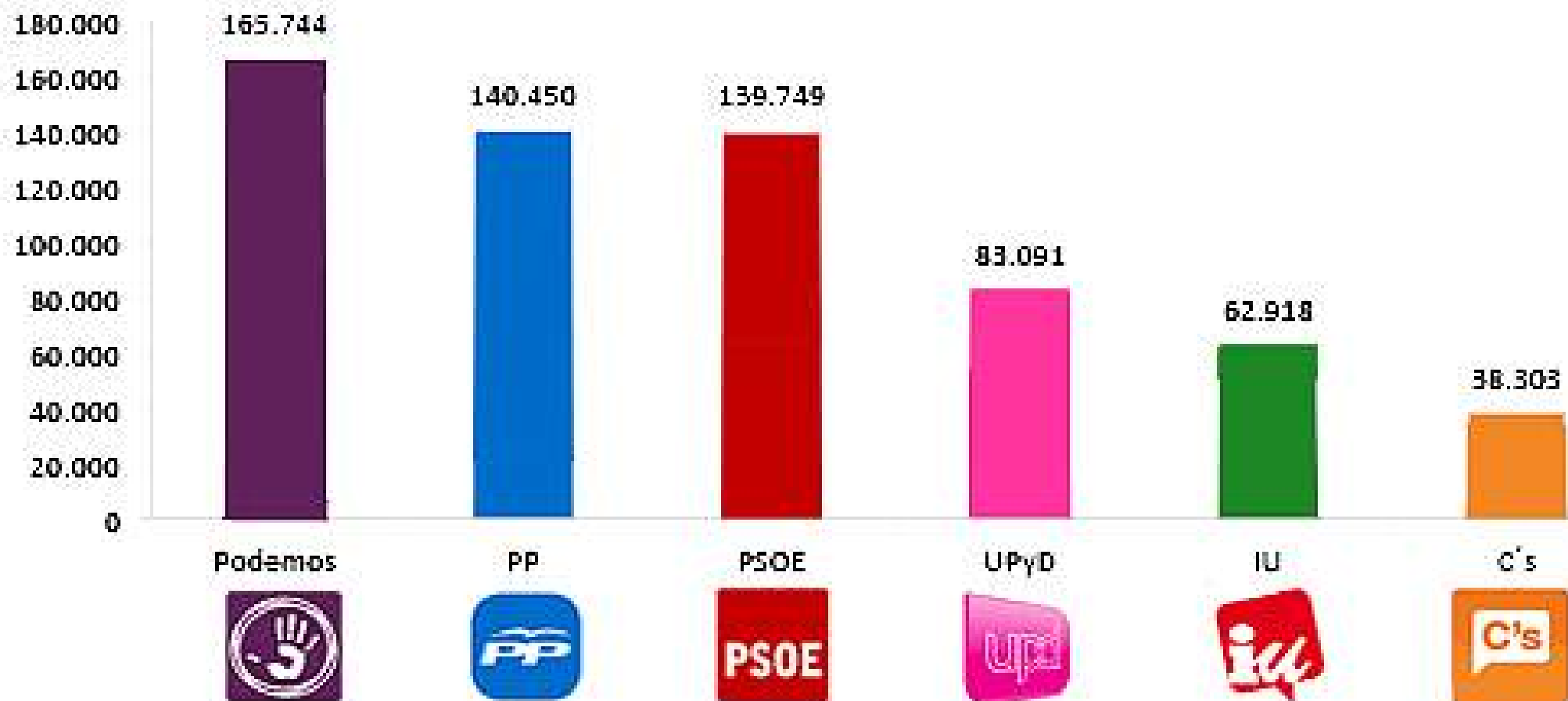
 Seguir

#ThisIsACoup, el clamor que recorre Europa huff.to/1M0rU7H



2d Poder real

TWITTER

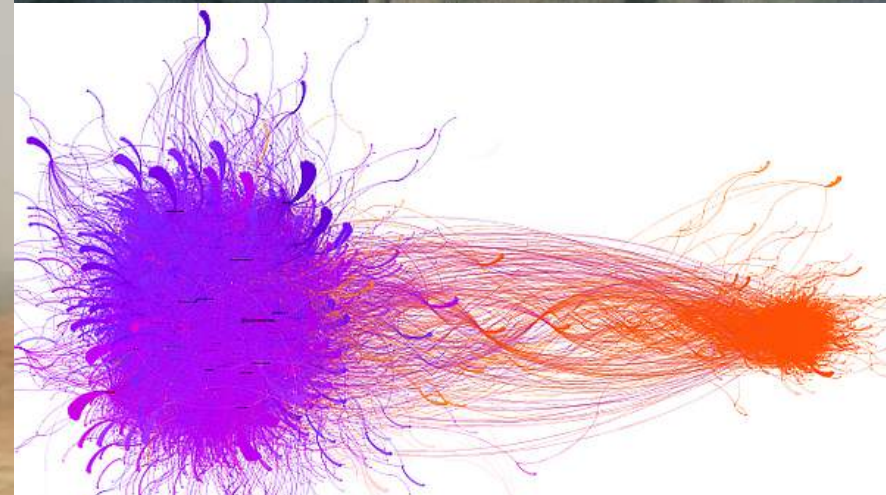


2e Revolución, involución, evolución



2f Tendencias Política viral

Bharatiya Janata Party



2g Gobiernos going public

Myriam Redondo ha retwitteado



Kim Ghattas @BBCKimGhattas · 13 de jul.

Iran president's deleted tweet and new tweet side by side. An "if" and a "will" to caveat premature announcement



Hassan Rouhani
@HassanRouhani

#IranDeal is the victory of diplomac
mutual respect over the outdated
paradigm of exclusion & coercion. /
this is a good beginning.

7/13/15, 12:07 PM

121 RETWEETS 126 FAVORITES



Hassan Rouhani
@HassanRouhani

If #IranDeal, victory of diplomacy
and mutual respect over outdate
paradigm of exclusion and
coercion. And this will be good
beginning.

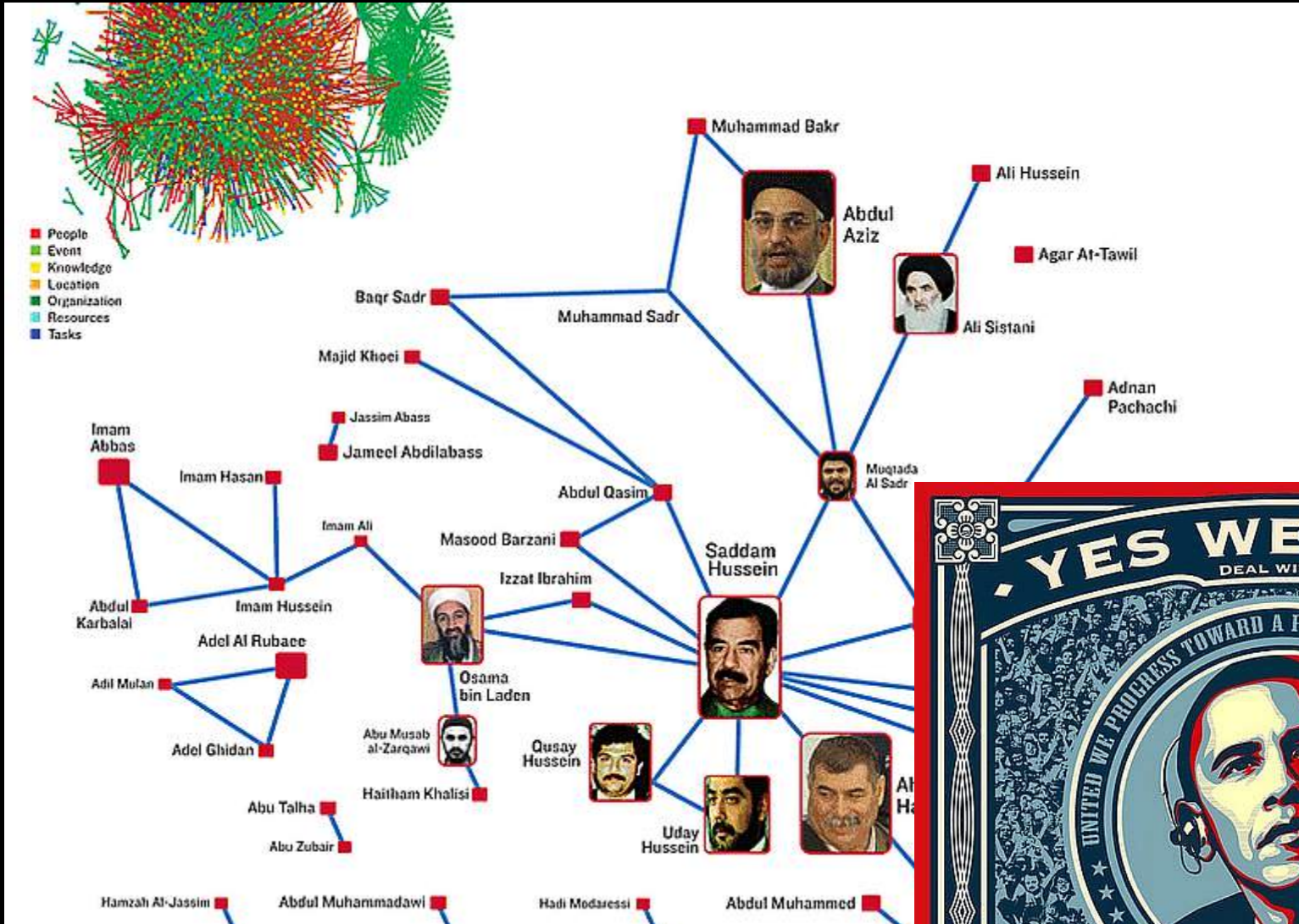
7/13/15, 13:03

239 RETWEETS 326 FAVORITES

← ↻ 54 ★ 44 ⋮

Ver foto

2h Inteligencia: big data & espionaje



meme



2i Ejército: ciberguerra

CYBER WARFARE REAL TIME MAP

AM I INFECTED



EL CIUDADANO GLOBAL
EL PERIODISTA INTERNACIONAL

3a Internet de las cosas. La nube



3b Privacidad

PIRATERÍA INFORMÁTICA

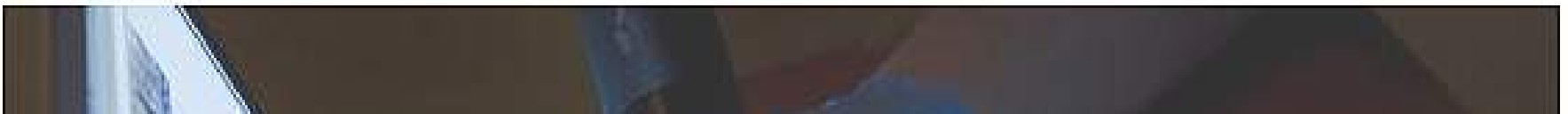
‘Hackear’ tu Facebook solo cuesta 91 euros y bloquear un sitio web, 15

- Uno de los mayores laboratorios antivirus del mundo ha elaborado una lista de precios de los productos y servicios más demandados a los piratas informáticos
- [La pesadilla de los virus informáticos que atacan las lavadoras](#)

JOSÉ MANUEL ABAD LIÑÁN | Pásig (Filipinas) | 15 JUL 2015 - 17:58 CEST



Archivado en: [Virus informáticos](#) [Filipinas](#) [Sudeste asiático](#) [Seguridad internet](#) [Internet](#) [Tecnología](#) [Ordenadores](#) [Asia](#) [Informática](#) [Telecomunicaciones](#) [Ciencia](#) [Comunicaciones](#)



3C Personas / marcas



3d Tendencias Estar

Blog, Instagram, Twitter,
About.me, Tumblr...



3e Expresarse



Medium

Everyone's stories and ideas



Columbia Journalism Review

A DARK, RANCID CORNER Borri says journalists have failed to explain Syria's civil war because editors only want 'blood.'

3f Compartir / Conectar



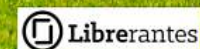
MARC BASSETS



El País, Washington



Qué: #tertuliainfinita15 | tertuliainfinita.com
Dónde: The Toast Cafe. C/ Fernando el Católico, 50. Madrid. Metros Quevedo y Argüelles
Cuándo: lunes 20 a las 20 horas
En colaboración con :



3g Actualizarse

Corresponsales españoles

Una lista pública de Myriam Redondo

Y enviados especiales. Y fotoperiodistas que además de fotografiar, cuentan.

MIEMBROS **276** SUSCRIPTORES **13**



auroraminguéz @auroraminguéz
disfrutando del privilegio de vivir 30 años en Alemania y, a



EFE Puerto Rico @EFEPR
efe.com/efe/noticias/



Francesc Serra @francescserra
Corresponsal de Tele

Media

Una lista pública de Myriam Redondo

MIEMBROS **276** SUSCRIPTORES **0**



A dozen of the web's favorite writers on technology, politics, history, the future and the intersections of all of the above.



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Explaining the news with maps and a daily account run by @voxdotcom.



TLIFE @Tlife
Tecnología aplicada a la vida. Noticias y consejos sobre aplicaciones, gadgets y usos todos los días. Powered by BBK

Tweets >

Miembros de la lista >

GRACIAS

Más información:

- <http://www.globograma.es/escuela-diplomatica/>
- <http://www.diigo.com/user/globograma>
- <http://www.twitter.com/globograma> (Topsy.com)
- globograma@gmail.com